

# Newsletter

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## **Computer Shiksha**

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Computer Shiksha is an 80G and 12A certified non-profit, NGO registered in Gurgaon working towards computer literacy among the underprivileged.

Our mission is to therefore provide Computer Knowledge and Training with passion and commitment, to deliver Value in the form of Computer trained people, who use this skill for the betterment of their lives in every possible way.

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## Computer Shiksha Wins the 5th eNGO Challenge Award

The eNGO challenge is a joint initiative of Public Interest Registry (PIR) and Digital Empowerment Foundation (DEF), and it focuses on encouraging NGOs working in the field of ICT for Development for mass impact.



In the 5th issue of the awards out of a

total 331 entries 62 entries made it to the final list. There were 26 finalists in the "Education & Learning" category where Computer Shiksha emerged the WINNER.

JUROR'S EVALUATION CRITERIA

 ${\it Content~\&~Services-Quantify~the~quality~of~content~and~services~delivery, relevance~of~content~and~its~utility~value}$ 

Impact & Sustainability – The social impact & the commercial viability of the application/product. USP & Strategic Value – Uniqueness of the idea & the easiness of strategy replication. Execution & Implementation – Procedures of carrying out & executing the innovation, idea according to the market demand.

 $Accessibility-Cost\ effectiveness\ matching\ social\ and\ economic\ capital\ of\ different\ user\ groups\ with\ diverse\ needs\ in\ different\ income\ brackets.$ 

Functionality/Navigation – User friendliness & interactive nature of the application & its features. Interface & Visual Design – Usability as well as the Design of applications and devices having larger user preference, aesthetic value with multimedia.

Overall Experience – The user base & overall user experience regarding the application/content.

The award was presented at *Prayag*, the 1st Grand Digital India Mela organized by DEF (Digital Empowerment Foundation) in association with Government of India's 'Digital India Programme'. Computer Shiksha was awarded the Winner's Certificate in front of thousands of attendees.

# **Expanding Footprint**

At the end of the first quarter of 2017 Computer Shiksha

- is present in 6 states now. Haryana, Uttar Pradesh, Uttarakhand, Rajasthan, Punjab & Delhi
- has 51 enabled Learning Centres. These centres are a mix of municipal schools, community schools, Self-Help groups for women, Reform homes of juvenile delinquents
- 5010 students



## **Award Gallery**



Arjun Verma our Patron with the "Finalist" certificate for the eNGO challenge.



Arjun Verma and Manmohan Thandi receiving the award for the "Winner" certificate for the eNGO challenge.



The **"Winner"** certificate for the eNGO challenge.



A generous donor awarded 5 students with new laptops

### **Certificates & More**



Students getting awarded the certificate for completion of the course at Government Secondary School Chakkarpur, Gurgaon



Happy students with their certificates at the Govt. Middle School Choma Village Gurgaon



After 8 days of intense training Computer Shiksha issues certificates to trainers of partner training centres



Happy students with their certificates at the Government Middle School Sector 14, Gurgaon

# The Next Milestone Computer Shiksha is targetting

- 1. Increasing footprint to 12000+ students by March 2018
- 2. Building capability to expand footprint by developing Self-Learning Videos in Telugu, Marathi and Bengali



#### For these we need

 big corporate sponsors to fund us with money & also donate their old hardware in large numbers. These are some of the corporates who have been donating us hardware. Help us find more of them.











2. Connect with large NGOs / Institutions who would want to bring Computer Shiksha to all its students.

Bridging the digital divide is the beginning of a journey to remove many more divides - join the movement!