







### **CONTEXT**

Digital literacy is today a dividing line between the haves and have-nots in the society. Bridging this divide has empowered the students with not only computer literacy but also the belief that they are equal to the privileged. The last mile IT infrastructure that is getting laid (in the form of connected classrooms) can be used by multiple organizations to impart any kind of learning content.

**Our Vision** is to bridge the divide between haves and have-nots using technology.

#### **Our Mission**

To build an ecosystem for providing Computer Knowledge and Training with passion and commitment, to deliver value in the form of Computer trained people, who use this skill for the betterment of their lives in every possible way.

To use technology to deliver solutions & reduce challenges faced by Underserved communities in every walk of life.

# **COMPUTER SHIKSHA - an overview**

Computer Shiksha is an 80G, 12A certified and FCRA approved nonprofit organization working towards computer literacy among underprivileged children.

## **Salient Features of the Organization**

Date of	of the Organization  5th May 2012				
Inception					
Founders & Trustees	<ul> <li>Dr. Rakesh Suri, PhD in Management, BE (BITS Pilani), ex CEO DCM Technologies. Entrepreneur</li> <li>Swapnalekha Basak, B.Tech., PGDBM, ex Head – HR SAS India, Entrepreneur www.hcswellnessworld.com</li> <li>Rajeev Lochan, Entrepreneur, Co-Founder Lochan &amp; Co.</li> <li>Sharad Agarwal, Entrepreneur, Co-Founder Lochan &amp; Co.</li> <li>ManMohan Thandi – Serial Entrepreneur</li> <li>Arjun Verma - Retired businessman. Philanthropist</li> </ul>				
Brief History	<ul> <li>Started with taking 15 laptops to school and 60 children (Model I) and reached 1000+ students by April 2013 (Model I)</li> <li>Model II launched in April 2016</li> <li>Currently we are providing computer education to 9000+ students</li> </ul>				
Working Patrons	<ul> <li>Sumit Malhotra – Technocrat</li> <li>Rajiv Popli – ex Director Microsoft, currently entrepreneur</li> </ul>				
Nature of the Organization	<ul> <li>Computer Shiksha is a charitable trust. It does not charge any fee for its services from anyone.</li> <li>The 'trustees' and 'patrons' are senior people from the industry and do not get paid in any manner</li> </ul>				
Curriculum	Components of course  Learning Uses and Parts of a computer ;Using Paint to draw; File Management; Text processing & formatting; Using spreadsheets as database and calculator; Presentation Skills; Internet applications for browsing & searching; E-mailing - Uploading & Downloading; (All learning is practical in nature.)				
Length of course	Basic Course - 31 weeks (assuming 2 classes per week) Advanced Course – 24 weeks (assuming 2 classes per week)				
	Operational Model				
Delivery Model	<ul> <li>Model II enables partner schools to conduct classes by</li> <li>Enabling teachers / resources to facilitate the class using self learning videos and bilingual manuals. (Self Learning Videos complete with the teachers' manual is now also available on the Computer Shiksha website /YouTube link for free download)</li> <li>Providing the required hardware and maintaining it</li> <li>Monitoring the class live, wherever possible, through CCTV on internet</li> <li>Evaluating students to certify them.</li> </ul>				

Current students	650+ (Model 1),				
	8400 + (Model 2)				
Partner Schools	3 Municipal/NGO schools in Gurgaon (Model 1),				
	73 learning centers (as on 12-Sep-17) and expanding (Model 2)				
No. of	11 employees				
employees					
Footprint	Delhi	Haryana	Madhya Pradesh	Punjab	
	Rajasthan	Uttar Pradesh	Uttarakhand		

## **NEXT Immediate GOAL 2018-2019**

# To reach One Lakh children by March 2019

- ✓ We are catering to **computer education of 9000+ children** from under-served communities today and aim to have 12000+ students by March 2018.
- ✓ We are planning to target taking the cumulative number of students studying with us to 1 lakh by March 2019.
- ✓ To achieve that, we would require
  - a. Pre-operative expenses Rs.22.9 lakhs between Dec 17 to Mar 18 period
  - b. Operating funds of Rs. 3.66 crores from April'18 till March'19
  - c. Approx. refurbished 6270 computers and 570 projectors in the year 2018-2019.
     The refurbished hardware cost if bought would be additional Rs. 7 crores. Target is to get at least 50% hardware as donations from Corporate.

Hence the total funds outlay anticipated is Rs. 0.23 crores + Rs 3.66 crores + (6270 computers + 570 projectors)

You can help us by donating

- (i) Funds and/or
- (ii) End of Life computers in large numbers so that children from underserved communities get the same opportunity as our own children get

## **Social Media Presence**

- www.computershiksha.org
- https://www.facebook.com/ComputerShiksha
- https://www.youtube.com/channel/UCwz0HyjfKhXWFmOKKto1Vhg

### **Bank Details**

Beneficiary Name: Computer Shiksha Beneficiary A/c no.: 1411214789 Beneficiary A/c type: CA A/c IFSC Code: KKBK0000291

Bank: Kotak Mahindra Bank Ltd

City & Branch: Gurgaon, DLF Galleria, Kotak Mahindra Bank SWIFT Code: KKBKINBB